

# Digital Marketing Expertise for B2B Companies



Hi, I'm Tom Pick.

I help B2B technology, manufacturing, and services companies improve their business results online: more traffic, more leads, more sales.

Want to grow top line revenue?

Maybe we should talk.

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## Improve Your Business Results

I'm a B2B marketing consultant who's helped dozens of small to mid-sized organizations, from solopreneurs to \$100 million enterprises improve their online visibility, website traffic, lead generation, and business results.

**My business mission: Drive superior client experiences and business outcomes.**

I believe, in addition to delivering business results, you should expect your digital marketing consultant to:

- Understand and address your needs, not try to sell you on a cookie-cutter approach.
- Be open and explain all recommendations in clear language, without jargon, buzzwords, or vague references to "secret formulas."
- Combine decades of experience and perspective with the most current knowledge to optimize your results.
- Always put your interests first.

If this isn't happening for you—let's talk.

How I can help your company:

- Marketing Strategy Consulting
- Search Engine Optimization (SEO)
- B2B Content Marketing
- Social Media Marketing
- Pay-per-Click (PPC) Advertising
- Marketing Campaign Design / Execution
- Account-Based Marketing (ABM)
- Email Marketing

## What Clients Say

"I was struck by the speed with which Tom comfortably became a member of our team. We *looked forward* to working with him. At the end of our initial market positioning work, our brand, strategy and messaging were light years ahead of where they had been before we started."  
— *Babette Ten Haken, Sales Aerobics for Engineers*

"Tom is easy to work with, creates quality content and has excellent long term vision. He is a phenomenal writer and has a great understanding of the business. His content fits well; it addresses current goals but stays within the long term plan/agenda. Most importantly, his work delivers results: consistent growth in brand visibility, web traffic and leads."  
— *John Sundberg, Kinetic Data*

"Tom's subject matter expertise is solid. He stays current on what's happening in the digital marketing and SEO fields. He is plugged in to other experts, and he seems to enjoy problem-solving and researching to find the best solution. As a result, our website traffic grew rapidly—more than doubling in a year. Our conversion rate is also vastly improved."  
— *Deb Calvert, People First Productivity Solutions*

**About: TomPick.com**

**Blog: Webbiquity.com**

**Tools: B2BMarketing.Technology**